skebby
cloud sms solutions

THE **INNOVATIVE SOLUTION** OF **MOBILE MARKETING:** CONTACT AND INTERACT WITH YOUR CUSTOMERS WITH A SIMPLE **SMS**

SKEBBY SMS
IS THE IDEAL PLATFORM FOR YOUR MOBILE MARKETING

✔ Reach **whoever, wherever, in real time**
✔ **Collect contacts and interact** with anyone in an instant
✔ Create **themed communities** relevant to your business
✔ Quick, simple, **cost-effective**

Thousands of businesses trust us

FOCUS PA DIGITALE ilTuoPrestito.it Il Sole 24 ORE

L'UNIONE SARDA !Jakala group meliconi confcommercio FEDERCALZATURE Federazione Nazionale Commercianti Calzature

Comune di Cuneo sinistra ecologia LIBERTA con Vendola cesvi Arfea

Example on how to use SMS

✓ Announce promotions and exclusive offers via SMS

✓ Promote events and gather replies and confirmations via SMS

✓ Improve customer service and allow access via SMS to the data

✓ Announce news, updates, useful info, weather, horoscope, recipes via SMS

✓ Involve and engage users to polls, contests, games via SMS

✓ Warn out of order or accident through images received on the systems via SMS

✓ Book and cancel checkups or appointments via SMS

✓ Manage events and live manifestations and announce last minute changes

✓ Announce emergency or inefficiency via SMS or through email client

✓ Keep relations with staff, agents, sellers out of office

What if you have no mobile numbers available?

Option 1
Automatically via SMS by publishing: Send an SMS to ... with "YOUR COMPANY NAME"
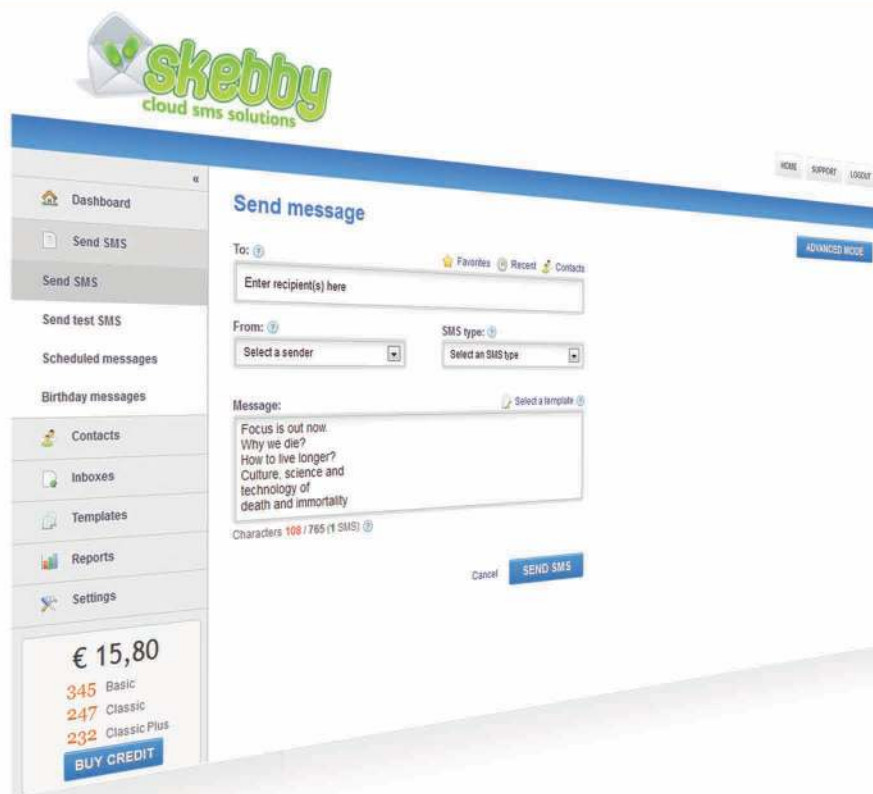
Option 2
By requesting numbers through loyalty card schemes, orders, delivery

Option 3
Memorize telephone number of clients who register online or visit your retail space

Choose the SMS service that's right for you

SMS MESSENGER

Send and receive texts from your computer.
Announce promotions, special offers or receive comments in real time.
So simple and easy that you'll be up and running in seconds!

SMS GATEWAY

Send and receive marketing and CRM texts directly from your
application, server or website, or email client via API. Integrate our
gateway and start texting in less than 30 minutes!

EMAIL TO SMS

Send and receive SMS from any email client (Outlook, Mail, Gmail,
Hotmail,..) or application with email functionality.
It's as easy as sending an email and requires no additional software.

SMS GROUP

Automatically create lists/groups of mobile numbers via SMS. Tell and
encourage your customers to subscribe through receiving SMS service
so you can send bulk SMS to everyone!

SMS SKEBBY

Send free SMS to clients, who have Skebby installed on their mobiles.
Recommend Skebby to everyone and once they've downloaded it you
can offer free services and content via SMS.

SMS Messenger
send and receive SMS from your computer

Sales tonight: additional discount of 10% on footwear!

WHAT IS IT

Send and receive texts from your computer. Announce promotions, special offers or receive comments in real time. So simple and easy that you'll be up and running in seconds!

WHO IT'S FOR

Small/medium business or public service that want to send informative, advertising or promotional messages, confirm booking, send alert or communicate via SMS with everyone.

FEATURES

✔ Send and receive SMS up to 100 SMS/sec in direct connection
✔ Send single or multiple texts up to 100.000 in a click directly from any PC
✔ Send long SMS up to 765 chars concatenated in one message
✔ Customise sender id e.g. "company name"
✔ Customise text with variables e.g. "name and last name"
✔ Import/export contacts in your address book or enter them manually
✔ Organise your contacts into groups for faster bulk sending
✔ Receive SMS on your mobile number with forwarding to your app online or email address
✔ Memorise the messages you send so you can use them again quickly in the future
✔ Send SMS replies, including automatic replies, from the web control panel or your email account
✔ Schedule messages to be sent on a future date or on regular fixed dates
✔ Dispatches status and single SMS sent report available
✔ Check remaining credit and/or credit alert via SMS/email
✔ Get message delivery report and error management

HOW IT WORKS

1 Nothing to download or install
2 Sign up to Skebby for free and log in to the web app from any PC
3 Don't have to learn anything: enter or select number, write text of the message and send SMS in seconds!

TESTIMONIAL

"By using Skebby to send SMS to their Clients, the shoe shops in our Federation can offer targeted offers at low cost, which is also due to our promoter's discount"

confcommercio
FEDERCALZATURE
Federazione Nazionale Commercianti Calzature

0€	0€	PAY PER SMS FROM 0,03€	10 FREE SMS
SET-UP FEE	MONTHLY FEE	NO CREDIT EXPIRY DATE	SIGN UP AND GET A FREE TRIAL

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www.skebby.com

SMS Gateway
Send and receive SMS from application / website

TV, Philips, to set it: enter 1139 1332 1321
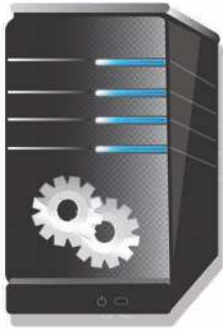
WHAT IS IT

Send and receive marketing and CRM texts directly from your application, server or website, or email client via API.
Integrate our gateway and start texting in less than 30 minutes!

WHO IT'S FOR

Medium and large businesses, developers and web master that wants to interact via text message from its own application, server / website or email client.

FEATURES

✓ Send and receive SMS up to 100 SMS/sec in direct connection
✓ Secure HTTP connection, SSL 128 bit encryption
✓ Bulk SMS, with up to 100,000 messages sent simultaneously with a single webservice request
✓ Send long SMS up to 765 chars concatenated in one message
✓ Customise sender id e.g. "company name"
✓ Customise text with variables e.g. "name and last name"
✓ Receive SMS on dedicated or shared number + keyword with forward to server or email address
✓ Reply by text message directly from your app, server web or email
✓ Set dispatch delivery in a future or repeated date
✓ Tracking of delivery reports and detailed message errors
✓ Set re-send SMS period up to 48h
✓ Black list export for wrong number or with errors
✓ Daily report of text messages sent and delivery info available

HOW IT WORKS

1 Download SMS API documentation
2 Sign up to Skebby for free
3 Copy and paste our fully working code examples for your favorite languages, such as PHP, ASP, .NET, HTTP and you'll be ready to send in less than 30 minutes.

TESTIMONIAL

"The Gateway SMS system allowed us to create an innovative system to support programming for our universal remote controls, thus offering a service to our customer base"

meliconi.

0€	0€	PAY PER SMS FROM 0,03€	10 FREE SMS
SET-UP FEE	MONTHLY FEE	NO CREDIT EXPIRY DATE	SIGN UP AND GET A FREE TRIAL

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www.skebby.com

Email to SMS
Send and receive texts from your email client

Registered VPN access from john.smith at 11:10:46

WHAT IS IT

Send and receive SMS from any email client (Outlook, Mail, Gmail, Hotmail,..) or application with email functionality. It's as easy as sending an email and requires no additional software.

WHO IT'S FOR

For SMEs or professionals wishing to send urgent messages by email from their PC or smartphone to clients and staff. Likewise for medium/large businesses and developers with monitoring systems who can send emails with urgent alerts delivered as SMS.

FEATURES

✓ Send single or multiple SMS from any email client or from email-enabled apps
✓ Send SMS to groups
✓ Customise sender id e.g. "company name"
✓ Customise text with variables e.g. "name and last name"
✓ PIN authentication for greater security
✓ Send long SMS up to 765 chars concatenated in one message
✓ Receive SMS on your mobile number with automatic forwarding to your email address
✓ Send SMS replies, including automatic replies, directly from your email account
✓ Get info on message sending status
✓ Get message delivery report

HOW IT WORKS

1 Nothing to download or install
2 Sign up to Skebby for free and send an email from your email program to mobilenumber@skebby.com
3 Skebby receives your email, deducts SMS credit and sends the text of the email as an SMS

TESTIMONIAL

"Through the Email to SMS service we are able to receive detailed information from our system automatically: the steady monitoring work is guaranteed!"

MutuiOnline®

| 0€ SET-UP FEE | 0€ MONTHLY FEE | PAY PER SMS FROM 0,03€ NO CREDIT EXPIRY DATE | 10 FREE SMS SIGN UP AND GET A FREE TRIAL |

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SEND "MEMO FOCUS" TO 2020

FOCUS IS OUT NOW! 30 WAYS TO BECOME SMARTER!

WHAT IS IT

Automatically create lists/groups of mobile numbers via SMS. Tell and encourage your customers to subscribe through receiving SMS service so you can send bulk SMS to everyone!

WHO IT'S FOR

SMS Group is the ideal solution to create lists of mobile numbers to which then send bulk SMS. SMS Group is suitable for businesses / professionals / organisations that do not have a database of numbers and want to send bulk SMS to groups of clients,..

FEATURES

✓ Create an unlimited number of groups/lists of numbers through receiving SMS service
✓ Encourage to subscribe to groups/lists via SMS so you can send services/content via SMS
✓ Upon receiving their SMS, you'll automatically acquire the mobile numbers
✓ Organize, edit, add contacts received to your groups; you can also import numbers from files
✓ Send bulk SMS to all members of the group/list from our web application or your software
✓ Customise sender id e.g. "company name" or mobile number where receives replies
✓ Receive SMS in reply, which can then be forwarded to your server or email address
✓ View and republish text messages on mass media, automatically

HOW IT WORKS

1 Sign up to Skebby for free and order your dedicated / shared number to receive SMS
2 Decide text and group for subscribing
3 Announce number and texts to your clients
4 Write text message and send bulk SMS to everyone

TESTIMONIAL

"With the innovative SMS Group our readers can subscribe and unsubscribe automatically via SMS to 'Memo' services of different magazines of Focus group!"

FOCUS

0€
SET-UP FEE

0€
MONTHLY FEE

PAY PER SMS FROM 0,03€
NO CREDIT EXPIRY DATE

10 FREE SMS
SIGN UP AND GET A FREE TRIAL

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SMS Skebby
Messages to any mobile phone, totally free

WHAT IS IT

Send free SMS to clients, who have Skebby installed on their mobiles.
Recommend Skebby to everyone and once they've downloaded it you can offer free services and content via SMS.

WHO IT'S FOR

Skebby SMS is ideal in the media sector for creating themed channels and interacting with your audience via mobile for free. Meanwhile SMEs, professionals or public services can send urgent SMS to staff and citizens directly to their mobile phones.

FEATURES

✓ Free SMS Skebby app works on every mobile phones (iPhone, Android, Symbian, BlackBerry..)
✓ Send SMS to all users who have Skebby installed on their mobiles*
✓ Easy to send from web control panel or directly from your application or web/email server
✓ Send long SMS up to 1600 chars concatenated in one message
✓ Customise sender id e.g. "company name"
✓ Send MMS for free, attaching images to Skebby SMS*
✓ Send news, content or promotions either free or payable by recipient through Skebby billing
✓ Promote registration/cancellation to your services through reception SMS on short number
✓ Interact and receive SMS or MMS in reply with comments, votes, payable too
✓ Get message delivery report
✓ Get info on message sending status

* Check conditions and limitations of use of the Skebby SMS service.

HOW IT WORKS

1 Sign up to Skebby for free and get people to download Skebby to clients, staff,..
2 Promote registration to your services / channels via SMS
3 Decide services or content and send bulk SMS to everyone in a click

TESTIMONIAL

"Thanks to the innovative platform Skebby offered us, we saved 1500% on contact costs for the "Memo Focus" service, while at the same time offering our readers a value - added service"

FOCUS

0€	0€	0cent	**SIGN UP TO SKEBBY FOR FREE**
SET-UP FEE	MONTHLY FEE	PER SMS*	

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www.skebby.com

Skebby™ operates in the sector of online SMS services. The company has developed **an innovative platform** for the provision of SMS marketing and service solutions accessible both from a web application as well as from third party web sites/applications via API. Furthermore, Skebby developed the **first mobile app for sending free texts from any mobile phone:** like Skype but for SMS.

All our services are simple and fast to be used.

TAKE ADVANTAGE AS FIRST OF MARKETING SMS

✔ More than 96% of people who own a mobile phone use the SMS service

✔ 98% of the SMS sent are read within 5 seconds from reception

✔ Around 32% of who receives a promotional SMS respond to it

✔ Increasing interest in creating lists of mobile numbers by SMEs

✔ More than 1,5 billion of SMS sent per year from businesses/organizations

10 TIPS FOR SUCCESSFULL SMS CAMPAIGN

1 Call to action
2 Time it right
3 Be brief
4 Don't repeat send
5 Clean up your database
6 Monitor your results
7 Get new contacts with the "opt-in" rule
8 Allow and respect "opt-out" requests
9 Identify your target
10 Make it personal

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SET-UP FEE	MONTHLY FEE	NO CREDIT EXPIRY DATE	SIGN UP AND GET A FREE TRIAL

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