

Challenge presented

Toltech develops and implements efficient, effective IT solutions, including the integration of existing tools. Its services are aimed at all those businesses who believe that IT systems and software can make a significant contribution to improving their company's efficiency. Toltech was looking for an SMS supplier to allow its clients to send bulk SMS for marketing and CRM campaigns.

Actions undertaken

Toltech uses the online SMS Messenger application quickly and easily, alongside its suite of proprietary software applications. Thanks to SMS Messenger, Toltech manages bulk messaging campaigns with promotional / informative content without having to invest in development, and at remarkably reasonable costs.

Benefits delivered

Toltech found it straightforward to add SMS CRM and marketing services to its portfolio of software applications, quickly extending its product offering without any development overheads and at extremely competitive conditions.

“The Skebby SMS Messenger application has given us a fast, simple, cost-effective way of managing bulk SMS campaigns on behalf of our clients” explains **Stefano Arrigoni, Sole Director of Toltech Srl.**

How benefit from SMS Mobile in marketing and digital PR agencies

✓ **Announce promotions**

Offer your clients the SMS contact service: they'll be able to announce promotions to their customers via SMS.

✓ **Generate new contacts**

Help your business clients to create and grow databases of users who opt in, in order to grow their business. Users can sign up to the service by sending a text.

✓ **Promote events**

Add SMS publicity as a channel for promoting events that you organise for yourself or your clients. By activating the receive SMS service, you can get RSVPs via SMS, direct to your e-mail inbox or website.

✓ **Improve customer service**

Help your business clients to open up a dedicated channel of interactive customer services using SMS.